

***Baltimore Marketing Association***  
**2006 Annual Business Awards Dinner**

**Honoring the Second Generation of  
"The March Family Legacy"**

The March Funeral Homes, Inc.  
Baltimore, MD ▲ Richmond VA

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**Thursday, December 7, 2006**

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***Hyatt Regency Baltimore Hotel \* 300 Light Street \* Baltimore, Maryland 21202***

**Paulette Pettit-Austrich, Chairperson**  
**Josh Pruden and Charles Robinson, Sr., Co-Chairpersons**

**Sponsorship Opportunities**

**Platinum Sponsor – \$5,000**

- Ten tickets to Honoree/Speaker VIP Reception
- Recognition a "major benefactor" to the Association
- Identification as Platinum Sponsor on the dinner Web site promotion, with corporate logo and reciprocal link
- Two reserved premier dinner table for 20
- Full page ad in dinner program
- Recognition as a dinner vice chair
- A Seat at the Head Table

**Gold Sponsor – \$3,000**

- Four tickets to Honoree/Speaker VIP Reception
- Recognition a "premier benefactor"
- Recognition as Gold Sponsor on the dinner Web site promotion, with corporate logo and reciprocal link
- Reserved priority dinner table for 10
- Full page ad in dinner program

**Silver Sponsor – \$2,000**

- Two tickets to Honoree/Speaker VIP Reception
- Recognition a "community benefactor"
- Recognition as a Silver Sponsor of the dinner web site promotion
- Reserved dinner table for 10
- Half page ad in dinner program

**Bronze Sponsor – \$1,000**

- Personal Meeting with Honoree
- Recognition a "continuing benefactor"
- Recognition as Bronze Sponsor in the dinner program
- Dinner table for 10
- Quarter page ad in dinner program

**Individual Tickets – \$85**

- Dinner
- Pre-Dinner General Reception

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**Program Ad (Full Page) - \$575**

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**Contributions are tax deductible to the extent the law allows. Tax Exempt Status: 501(c)(3) -  
Tax Exempt Number: 52-1733409**

**The BMA Henry G. Parks, Jr. Business Persons of the Year**

**The Second Generation of  
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**Sponsorship Response Form**

Name of Company \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Tele \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

- Please reserve \_\_\_\_\_ Platinum Sponsor at \$5,000 each
- Please reserve \_\_\_\_\_ Gold Sponsor at \$3,000 each
- Please reserve \_\_\_\_\_ Silver Sponsor at \$2,000 each
- Please reserve \_\_\_\_\_ Bronze Sponsor at \$1,000 each

Authorized by: \_\_\_\_\_

Please make checks payable to: **Baltimore Marketing Association, Inc.**

**Mail to: Baltimore Marketing Association, Inc.**  
2115 N. Charles Street, Suite 302  
Baltimore, MD 21218  
Att: 2005 Awards Dinner Committee

If you have any questions please call:

Paulette Pettit-Austrich at BMA Office at telephone 410-986-0042 or fax 410-244-6035

or E-mail: [amuldrow2@parkermuldrow.com](mailto:amuldrow2@parkermuldrow.com)

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Each year BMA awards scholarship assistance to five (5) students at HBCU institutions